

# DONATE & SAVE

## An Online Fundraising Program

### Step 1: Understand the DONATE & SAVE Program

- A fundraising website provided to a non-profit organization by DONATE & SAVE to help raise funds for that group
- Visitors' donations or purchases gain benefits for them and double as a donation – donors save more than they donate
- An online national discount network – donate \$10 to access savings
- VIP Card – a \$20 discount card good at Pharmacies, Theatres, Disney
- Specific products – businesses partner with us and give a portion of the purchase price back to the fundraising group

### Step 2: Donate \$10 or more - here's how

- You received an email invitation to visit a DONATE & SAVE fundraising website because someone used the INVITE A FRIEND tool
- Click the link that takes you to the website
- At the website click the blue DONATE & SAVE button
- Now you can donate \$10 or more
- A donor receipt and access to savings will be sent to you via email

### Step 3: Click the **Invite a Friend link** in the email you receive to forward the discount information to friends

- Click the Invite a Friend Link
- Enter Your First/Last Name and Email address in the space provided
- Enter one or more friends email addresses in the space provided
- Type an optional personal message and click "Send Invitations"
- An email invitation to visit the fundraising website will be sent to all email addresses you entered
- In the event your friends don't respond immediately a second email invitation will be sent with more information

### Donate & Save Product Specific Examples

At the website you can either donate \$10 or more (blue button) or purchase the VIP Card for \$20 (black button) or click on a banner ad to purchase a product when available.

- To contact DONATE & SAVE go to <http://www.donateandsave.net>